

A HOLE IN ONE SOLUTION

Clublink Members Only

www.clublink.ca



"A skilled development team, proven experience, and unmatched customer service were only a few of the reasons Clublink Corporation chose Trinitas to develop our Members Only application..I would highly recommend Trinitas to any organization seeking application or web development services."

Carolyn Fraser
Director, Software Applications & Support
Clublink Corporation

BACKGROUND

Clublink is Canada's largest owner, operator and developer of high-quality golf courses, with a breathtaking array of golf courses in Ontario and Quebec, and luxurious golf resorts in Muskoka and Mont-Tremblant. Through their affiliation with ClubCorp their Members have access to over 230 of the finest business, athletic and golf clubs in the US and around the world.

THE OBJECTIVE

Clublink came to Trinitas seeking an Online Portal that would enable members to access their information online. There were several objectives for this project. The first objective was to provide Clublink members with access to account and club information via the web. The second objective was to provide a communications tool for the Clublink marketing team. The last objective was to reduce Clublink's customer service requirements by providing members with access to their own account information.

THE SOLUTION

Trinitas began the development process by working closely with Clublink to understand their database structure and internal systems. This process was essential to ensure the required data could be accessed and displayed via the web.

Once this process was complete, Trinitas built the web interface, set up the connection to the Clublink database, and configured the security and tracking functionality.

After several months of development, Clublink Members now have the ability to:

- Perform an account inquiry to display current charges and statements.
- Generate printer friendly statements.
- Update and maintain current member profile.
- View upcoming events.
- Book an event through calendar application.
- Access policies and fees.

THE RESULT

Clublink Members now have access to their account and club information online from anywhere in the world, twenty-four hours a day. This has dramatically reduced Clublink's customer service requirements and has provided a tremendous marketing tool for the Clublink Marketing team. Club information and current events can be communicated tremendously fast in one central location.

ABOUT TRINITAS

To find out more about Trinitas and their Web and Application Development services, please contact 416-250-5600 or visit www.trinitas.ca today.